EXECUTIVE LEADERSHIP

Behind the Scenes



Marcela Lopez-Macedonio, Esq., Executive Director



Marcela Lopez-Macedonio, Esq., is the President & CEO of TRF, where she is responsible for developing and implementing its strategic plans and policies, and for its operation and management. Since 2000, Marcela has held various positions at TRF, touching every aspect of its operation and impacting its current business model. Marcela has been responsible for overseeing TRF's relationships with corporate donors, creating its marketing strategy, strengthening relationships with local agencies, optimizing organizational efficiency and increasing TRF's visibility in the U.S. and abroad. She has been quoted in publications such as The Financial Times and The Wall Street Journal, and has spoken at international and national venues.

With her philanthropic, legal and tax planning background, Marcela is a trusted advisor to donors with philanthropic interests in Latin America and the Caribbean, regularly helping them define and craft their charitable strategy and effectively put it into practice in line with the best principles of global philanthropy.

Prior to joining TRF, Marcela worked as an attorney at the New York City law firm of Goldfarb & Abrandt, where for over five years she assisted high net worth clients navigate complicated trust and estate issues and litigation. She often lectured on estate and tax planning, was published in the Practicing Law Institute's Trust and Estates publication, and still found time to volunteer with TRF.

Ms. Lopez-Macedonio holds B.A. degrees in Political Science and French from Rutgers University and a Juris Doctor from New York Law School, is fluent in English and Spanish, proficient in French, and has an understanding of Portuguese. She and her husband have two children and live outside NYC.



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