The Resource Foundation to Host Regional Education and Gender Equity Seminar in Chile

Santiago, Chile/Mar. 31, 2015 – On April 14-17, The Resource Foundation (TRF), a New York-based nonprofit organization that facilitates philanthropic giving to leading local nonprofits in Latin America and the Caribbean, will host the second seminar in connection with its Regional Education and Gender Equity Program in Santiago, Chile. The event follows the successful implementation of the seminar held in Panama City, Panama, in March 2014.

The seminar, led with the support of TRF local partner Fundación Origen and funding from Caterpillar Foundation, will open with an inaugural panel, “Education and Gender: Seeds for an Equitable Future,” which will take place at Campus Transoceánica, in Vitacura. Among the participants in the inaugural event, 10 nonprofits from 10 Latin American countries participating in TRF’s Regional Program will engage in dialogue with expert panelists from Chile’s social, private and public sectors and representatives of national and international organizations such as AcciónRSE, Ashoka, CEPAL, ComunidadMujer, Ministerio de Educación de Chile, Natura, UNICEF and other relevant authorities.

After the panel, which will be open to the public, the seminar will continue with two days of intensive workshops with the Regional Program participants at Fundación Origen’s headquarters in Pirque, outside of Santiago.

“The seminar builds upon the regional program’s spirit of creating a practitioner network to address the most pressing educational issues in Latin America,” said TRF Executive Director Marcela Lopez-Macedonio. “This is a space for our nonprofit partners to share their methodologies, successes, challenges and overall experiences since the program’s creation in 2012 in order to consolidate its position for success and optimize its impact in the future.”

The Regional Education and Gender Equity Program was launched in 2013 with a $3 million commitment from the Caterpillar Foundation over three years. Through a regional strategy targeting thousands of fourth through sixth graders in low-income communities, the Program seeks to improve academic achievement, gender equity and life skills, ensuring the children’s advancement to secondary education – a key factor in reducing income inequalities and fostering countries’ economic growth. The initiative is being implemented in Argentina, Brazil, Chile, Colombia, El Salvador, Mexico, Panama, Peru, Dominican Republic and Uruguay.

Since its establishment in 1987, TRF has collaborated with a network of nearly 400 local nonprofits in Latin America and the private sector to promote sustainable development in the region. By forming strategic partnerships with nonprofits in 29 countries and donors including Caterpillar Foundation, Deutsche Bank Americas Foundation, Johnson & Johnson, MetLife Foundation and Starbucks Foundation, TRF furthers its mission of empowering disadvantaged communities with the skills, knowledge and opportunities they need to improve their lives.

To learn more about the seminar, Regional Program or TRF, contact Lisa Schohl, TRF’s Director of Communications, at lschohl@resourcefnd.org or by calling (212) 675-6170.

About The Resource Foundation
The Resource Foundation (TRF) is a U.S. nonprofit organization that facilitates charitable giving from corporate, foundation and individual donors to the Americas and the Caribbean. Since 1987, TRF has helped donors optimize the impact of their philanthropy through specialized, tailored services. By forming partnerships with carefully vetted nonprofit organizations in 29 countries, TRF empowers disadvantaged communities to gain the skills, knowledge and opportunities they need to improve their lives. TRF has received Charity Navigator’s highest rating, of four stars, for sound fiscal management and transparency. It is also a founding member of the Alliance for International Giving. For more information about TRF, visit www.resourcefnd.org.