CREATE LASTING CHANGE
How TRF Can Help

FOR MORE THAN 28 YEARS, The Resource Foundation (TRF) has been making it possible for corporations, foundations and individuals to support life-changing programs across the Americas and the Caribbean. In today’s interconnected world, donors realize that cross-border giving can make a lasting difference in the lives of poor communities that often just need a hand-up to improve their lives.

At the same time, international grantmaking presents complex obstacles such as compliance, tax and efficiency issues, and cultural and language differences. Donors need a trusted advisor to help select effective local organizations they can support with confidence, and assess the real results and impact of their giving.

Since 1987, TRF has been guiding donors through the grantmaking process in the Americas and the Caribbean from beginning to end. With a multi-lingual staff, regional expertise and dedicated relationship managers, TRF helps donors optimize their impact by offering comprehensive services tailored to your specific needs and priorities:

| STRATEGIZE | ✓ Craft customized solutions to meet your philanthropic goals. |
| ✓ Grantee identification from within or outside of TRF’s network. |
| ✓ Diverse programmatic portfolio in key sectors of development. |

| TRUST | ✓ Comprehensive due diligence to ensure that prospective organizations meet all U.S. laws and regulations for international grantmaking. |
| ✓ Ongoing Compliance Checks to determine prospective grantees’ eligibility. |
| ✓ Transparency & accountability ensured through internal and external processes. |

| SIMPLIFY | ✓ Grant management support and tracking by individual relationship managers saves donors valuable time and resources. |
| ✓ Tax-efficient funds transfer by TRF ensures that your donations are fully tax-deductible as allowed by law. |

| MEASURE | ✓ Ongoing monitoring & evaluation through interim and final reports that are analyzed, translated and sent to donors by TRF. |
| ✓ Impact tracking by TRF lets donors measure the effectiveness of your support and determine your next steps for giving. |

| COMMUNICATE | ✓ Visibility of your philanthropy and impact is ensured by TRF’s close collaboration with donors and local staff. |

Learn more about how you can make a difference:
“THE RESOURCE FOUNDATION has been a force multiplier for my charge to identify and fund charities in Latin America. Their dedication to our goals has been a critical component in expanding the J&J Credo of commitment and responsibility to people and communities, and we are using our partnership with The Resource Foundation as a model for increasing our efforts in other regions.”

– Dr. Rick Martinez, Director of Latin American Contributions, Johnson & Johnson

TRF’s funding partners include foundations, individuals and corporations, including but not limited to:

Alcatel-Lucent, American Express, Caterpillar, Credit Suisse, Deutsche Bank, Dow Chemical Company, Harley-Davidson, Johnson & Johnson, Kellogg Company, MetLife, Pfizer, Starbucks and Zoetis, among others.

OUR NETWORK

TRF’s network of effective local change agents in 29 countries helps donors achieve their giving objectives:

- Argentina
- Bahamas
- Bolivia
- Brazil
- Canada
- Cayman Islands
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Dominica
- Ecuador
- El Salvador
- Grenada
- Guatemala
- Guyana
- Haiti
- Honduras
- Jamaica
- Mexico
- Nicaragua
- Panama
- Paraguay
- Peru
- St. Lucia
- Suriname
- Trinidad & Tobago
- Uruguay
- Venezuela

OUR PROGRAM AREAS

TRF helps donors target key local issues across the development spectrum, including:

Sustainable Agriculture, Capacity Building, Cultural Programs, Disaster Relief, Education and Job-Skills Training, Environment, Health Care and HIV/AIDS, Microenterprise, Water and Sanitation, Women’s Empowerment and more.

OUR ALLIANCE

TRF is a founding member of the Alliance for International Giving, a strategic partnership formed in 2007 to facilitate international giving in three key regions: Latin America & the Caribbean (TRF), Europe & Africa (King Baudouin Foundation United States) and Asia (Give2Asia).
INSTITUTIONAL PROFILE
Our Story & Our Approach

About Us
The Resource Foundation (TRF) is a leading nonprofit organization that facilitates philanthropy to the Americas and the Caribbean. Since 1987, it has been partnering with donors and effective local nonprofits in 29 countries to increase opportunities and improve living standards for the region’s disadvantaged.

TRF leverages its expertise, regional knowledge and multilingual skills to help donors optimize the impact of their philanthropy. It has pioneered effective giving to the region by supporting reputable organizations that address communities’ most pressing needs. Because many development issues are interconnected, TRF’s integral approach of supporting programs in education, health, financial inclusion and many other areas ensures that lasting change is achieved.

TRF has been credited with “taking a leading role in making U.S. donors and practitioners focus on the needs of non-profit organizations,” as well as “writing the book” on encouraging and helping individuals and corporations to support their work.

Charity Navigator has awarded TRF its highest rating of four stars for organizational efficiency and sound fiscal management eight times since 2008.

TRF is also a founding member of the Alliance for International Giving, together with Give2Asia and The King Baudouin Foundation United States. The Alliance was created to provide donors with access to a combined philanthropic network that spans the globe.

Our Approach

Local Change Agents: TRF makes it possible for U.S. donors to support local nonprofits that have direct knowledge of the socioeconomic, cultural and political realities in their respective countries, and that have built trust with targeted communities. This collaboration ensures the sustainability and effectiveness of supported projects.

Comprehensive Due Diligence: TRF makes global giving safe and simple by managing the complex international grantmaking process for donors, including performing ongoing compliance checks on all grantee organizations.

Leveraged Expertise: TRF works closely with donors to help you develop solid strategies that meet your specific giving objectives and achieve the greatest impact. Donors rely on TRF’s regional expertise and on-the-ground experience.

Geographic Scope: TRF’s network includes more than 370 nonprofits in 29 countries across the Americas and the Caribbean. TRF can help donors support projects throughout the region.

Focus on Local Issues: TRF’s partners develop innovative solutions in women’s empowerment, education and job-skill training, healthcare and HIV/AIDS, financial inclusion, capacity building, water and sanitation, sustainable agriculture, affordable housing and many other program areas.

Funding Partners: TRF partners with individual, foundation and corporate donors including but not limited to: Alcatel-Lucent, American Express, Citi, Caterpillar, Credit Suisse, Deutsche Bank, Dow Chemical, Harley-Davidson, Johnson & Johnson, Kellogg Company, MasterCard Worldwide, Starbucks and Pfizer.
FACT SHEET
TRF At a Glance

Mission
To empower low-income communities in Latin America and the Caribbean with the skills, knowledge and opportunities to improve their lives.

Leadership
Marcela Lopez-Macedonio, Esq., President & CEO

Established
1987

Regional Focus
29 countries in the Americas and the Caribbean

Donor Services
✓ Advice and assistance in identifying funding opportunities and forming strategies in line with your goals
✓ Rigorous, annual due diligence to secure the legal and operational framework of your giving
✓ Tax-deductible and convenient giving vehicles
✓ Facilitation of communication with grantees in multiple languages
✓ Grants administration, reporting and impact tracking
✓ Programs in all the major areas of development

Ongoing Due Diligence, Reporting & Evaluation
TRF manages all the complex issues surrounding international grantmaking for donors, performing ongoing compliance checks on all supported organizations. TRF’s due diligence process includes a comprehensive evaluation of proposed organizations and projects to ensure sustainability and effectiveness. Its semi-annual reporting and impact measurement services provide donors with detailed narrative and financial information on all projects supported.

Donor Learning Opportunities
TRF offers donors opportunities to learn about the region and projects supported through site visits and other activities.

Recognition & Accomplishments
✓ Founding member of the Alliance for International Giving, which was created together with Give2Asia and The King Baudouin Foundation United States to facilitate philanthropy across the globe.
✓ Awarded Charity Navigator’s highest rating of four-stars eight times since 2008 for its sound fiscal management, financial health, and accountability and transparency.
✓ Selected by Fidelity Charitable Gift Fund as one of four intermediaries that can facilitate international giving for its clients.

Impact
Thanks to donors' generous contributions since 1987, The Resource Foundation has provided more than $100 million to support nearly 2,000 projects in 29 countries across the Americas and the Caribbean.