Many corporations are harnessing the power of employee engagement programs to provide meaningful opportunities for their employees that address local needs and strategically achieve their corporate vision. Through such engagement programs, employees can contribute knowledge, technical expertise, and develop new skills, while elevating the company’s profile and facilitating meaningful community partnerships.

The Resource Foundation (TRF) offers the following services to meet donors’ vision and goals for their employee engagement programs in Latin America and the Caribbean:

- **Customized Employee Engagement Programs**: By leveraging employee’s talent, knowledge and enthusiasm, TRF can coordinate effective employee engagement programs that address community needs and that are aligned with the company’s goals. Specialized volunteer programs related to microenterprise, health, education, vocational training, the environment, climate change, and sustainable agriculture can be developed.

- **Meaningful Employee Engagement Opportunities**: Through TRF’s network of 198 nonprofit organizations in 28 countries, it can identify volunteer opportunities in local communities. For example, TRF coordinated volunteer opportunities for Citi employees, who taught banking and entrepreneurial workshops to microentrepreneurs. Similarly, Pfizer Animal Health employees offered technical assistance to help local farmers improve farming practices and production.

- **Coordinating Efforts with Local Staff**: TRF’s staff has Spanish, French, and Portuguese capabilities, thereby facilitating close and direct communications with staff in the region.

- **Communicating Impact**: TRF collaborates with its donors and staff in local communities to ensure that volunteer program results are communicated to national and international media outlets and are highlighted in corporate communications materials.

- **Leveraging Matching Gift Support**: Matching gift programs are an important piece of the overall engagement strategy. Employees can participate in matching gift programs through The Resource Foundation and make tax-deductible gifts to Latin America and the Caribbean. For example, a Microsoft employee and his colleagues leverage the company’s program to support abandoned children in Venezuela.

- **Customized Donation Site**: TRF can create customized online donation options for companies. At the request of Johnson & Johnson employees, it created a webpage to facilitate support for disaster relief programs. Information about relief efforts was made available on the company’s intranet.

- **Strengthening Social Capital and Building Long-Term Impact**: Many corporations seek to strengthen local organizations’ staff and enhance capacity. By partnering with TRF, companies can ensure they are building strong communities and having a lasting impact.