



## **The Resource Foundation Announces New President & Chief Executive Officer**

New York, NY / Aug. 16, 2016 –The Resource Foundation (TRF) is pleased to announce that its Board of Directors has unanimously elected Marcela Lopez-Macedonio, Esq., TRF’s new President and Chief Executive Officer, effective immediately. Ms. Lopez-Macedonio succeeds Loren Finnell, TRF’s founder and former President and CEO, who retired in December 2015 after 28 years of committed service to the organization.

Michael Archer, TRF’s Chairman and long standing member of the Foundation’s Board of Directors, expressed his enthusiasm about Ms. Lopez-Macedonio’s appointment to lead the organization, saying, “Marcela’s remarkable track record at TRF and her passionate commitment to Latin America and the Caribbean makes her the obvious choice to lead The Resource Foundation.”

Loren Finnell echoed Mr. Archer’s sentiments, “I am not only very pleased that Marcela has been given this title and mandate, I am confident that she will continue to grow the organization at a rapid rate in benefit of those in need. I wish her the best.”

Ms. Lopez-Macedonio joined TRF 16 years ago, occupying various roles including Executive Director, where she oversaw all aspects of TRF’s operations and developed and implemented its strategic plans and policies and current business model.

“I am honored that the Board of Directors elected me to succeed a truly visionary leader, Loren Finnell, after his 28 years of dedication to TRF,” said Ms. Lopez-Macedonio. “I look forward to building on the great foundation set by Loren, a long-time friend and inspiration, expanding the reach and impact of TRF, and making a lasting difference in the communities we touch.”

Ms. Lopez-Macedonio has been an integral part in growing TRF; overseeing and strengthening TRF’s relationships with donors and local partners, creating its market strategy, ensuring systems were in place to carefully monitor and assess the impact of programs and track assets, optimizing organizational efficiency and increasing TRF’s visibility in the U.S. and abroad. Under her watchful eye, TRF achieved exponential growth over the past five years - generating sustainable and incremental support for projects addressing key issues facing communities across Latin America, the Caribbean and Canada. Quoted in publications such as The Financial Times and The Wall Street Journal, Marcela is a regular speaker on philanthropy strategies and best practices at international and national venues.

Marcela’s philanthropic, legal and tax planning background has made Marcela a trusted advisor to donors with philanthropic interests in Latin America, the Caribbean and Canada, regularly helping them define, craft and implement their charitable strategies.



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The  
**Resource**  
Foundation

### **About The Resource Foundation**

The Resource Foundation (TRF) is a U.S. nonprofit organization that facilitates charitable giving from corporate, foundation and individual donors to the Americas and the Caribbean. Since 1987, TRF has been helping donors optimize the impact of their philanthropy through specialized, tailored services. By forming partnerships with carefully vetted nonprofit organizations in 29 countries, TRF empowers disadvantaged communities to gain the skills, knowledge and opportunities they need to improve their lives. TRF has received Charity Navigator's highest rating, of four stars, for sound fiscal management and transparency eight times since 2008. It is also a founding member of the Alliance for International Giving. For more information about TRF, visit [www.resourcefnd.org](http://www.resourcefnd.org).

### **MEDIA CONTACTS**

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