Recent months have witnessed increased coverage of the Millennium Development Goals (MDGs) as the development community enters the last five years, of a fifteen year agenda to reduce global poverty and advance sustainable development. This agenda was set in 2000 when global leaders adopted eight specific goals, known as the MDGs, to substantially reduce the levels of extreme poverty, hunger, illiteracy and disease across the world by 2015. These goals were based on 1990 data and provided a framework for the international community (public, private and civil sectors) to join towards the common goal of ensuring that human development reaches everyone.

The MDGs are both global and local, and serve as a rod for tracking the progress made in fighting extreme poverty in its many dimensions. They are comprised of measurable goals and targets to combat poverty, hunger, maternal and child mortality, disease, inadequate shelter, gender inequality, environmental degradation, and promote a global partnership for development.

The last decade has shown that significant progress can be made in reducing poverty and hunger and increasing access to education, basic health, water, the treatment and prevention of HIV/AIDS and malaria, and more. In Latin America, while important strides have been made by the region as a whole in advancing towards the MDGs, progress has not been uniform as many countries continue to be hampered by historical impediments to development: the inability to generate productive and decent work for all; the low levels of secondary education coverage and the very poor quality and relevance of educational content; persistently high levels of inequality, which impede social cohesion; the failure to empower women; and the marginalization of population groups due to discrimination based on gender, racial-ethnic origin, and socio-economic inequities.

The Resource Foundation’s nonprofit and funding partners recognize these challenges and are working to overcome them through innovative and collaborative approaches. Nonprofit partners are implementing holistic programs that combine education, gender equality, health, economic development and other components while addressing the traditional and cultural particularities of the communities served.

To learn more and/or to join in our partners’ efforts, please visit our website or contact us at 212-675-6170.
Letter from Founder-President Loren Finnell

Dear Friends:

It gives me considerable pleasure to announce that in late June, Marcela Lopez-Macedonio was named Executive Director of The Resource Foundation at a special meeting of the Board of Directors after having served as its Deputy Executive Director since 2008. Before assuming that role, Marcela held a number of posts at the Foundation including Senior Director of Philanthropy, Director of Communications, and volunteer. Prior to joining the Foundation in 2000, Marcela was a practicing elder and trust and estates attorney in NYC. In her various roles, she has played a key part in the development and growth of our organization and will lead us into the future. Please join me in congratulating her and wishing her the very best in her new position.

Marcela's leadership and management of The Resource Foundation has enabled me to concentrate my energies on relating to and maximizing the involvement of the Board of Directors, strengthening the Foundation’s financial base, mentoring staff, and reaching out to existing and potential new donors. I look forward to handling the challenges that this assignment represents.

I am also pleased to report that The Resource Foundation has made solid progress in other areas during the past six months. We have welcomed three new Board Members, Manochere Alamgir, Executive Director of JP Morgan, Tony Costa, President of Costa Nursery Farms, and Cristina Perez, Associate General Counsel of HSBC Securities (USA). Additionally, several new partnerships have developed with important funders, including ExxonMobil, Rexam and others. We look forward to their important long-term involvement in support of our affiliates' programs, such as those of CasaBASICA in Chile, Fundación Rafa Marquez, Fútbol y Corazón in Mexico, EnseñaPerú in Peru and Centro Lyra in Venezuela.

This past April, The Resource Foundation co-hosted a half-day forum at the United Nations along with the United Nations Office for Partnerships. The events brought together representatives of major corporations and foundations for an enthusiastic exchange of ideas on the topic of Evaluating the Dynamics of Partnerships in Latin America and the Caribbean. The outcome of the presentations and the discussions that followed was so positive that a follow-up and expanded session was unanimously requested by participants and attendees, and is being scheduled for the coming months.

We very much appreciate the role that each one of you play in our development. You can help even more by sharing this newsletter with a friend once you have read it and urging them to consider becoming part of The Resource Foundation family.

Sincerely yours,

Loren Finnell

The Resource Foundation Welcomes New Affiliates

We are pleased to formally welcome four new affiliates to The Resource Foundation’s network, CasaBASICA in Chile, Fundación Rafa Marquez, “Fútbol y Corazón” in Mexico, EnseñaPerú in Peru and Centro Lyra in Venezuela. These organizations are committed to improving the socio-economic conditions of low-income families, by providing the tools these families need to get ahead.

Our new Mexican and Peruvian affiliates are working to improve the nutritional and educational conditions of children, in order to provide them with the building blocks necessary for healthy and productive lives. Our Chilean and Venezuelan affiliates are working to improve the socio and economic conditions of families, through housing and economic development opportunities. Welcome!
With five years left to go before the deadline for meeting the Millennium Development Goals (MDGs), the private sector has been called upon to contribute its resources in order to achieve the eight goals. The Resource Foundation’s funding partners have been well ahead of this curve, focusing their philanthropic efforts on issues that are at the root of poverty. Over the last couple of years, TRF has been working with donors to measure and understand the impact of the development projects that they support. Given our unique role within donors’ charitable activities, TRF is uniquely poised to help funding partners track and frame their philanthropic efforts within an MDG perspective.

To learn more about how The Resource Foundation can help you track and/or tailor your activities within this framework, please contact us at 212-675-6170.

TRF and UNOP Co-host Forum on Partnerships

On April 28th, The Resource Foundation and the United Nations Office for Partnerships (UNOP) co-hosted a forum on Evaluating The Dynamics of Partnerships in Latin America and the Caribbean at the United Nations. The event brought together 65 corporate and foundation leaders and evaluation specialists to discuss the intricacies and importance of “partnerships” and how these impact the ability to promote social change and development in the region while contributing to greater impact, reach and scale. The forum responded to an increased demand for strategic, cross-sector partnerships to meet social, economic and environmental problems, as well as address the challenges posed by the Millennium Development Goals.

Jason Saul, CEO of Mission Measurement LLC, delivered a thought provoking keynote speech, which was followed by two panels. Bo Miller, President of the Dow Chemical Foundation, moderated the first panel on the Importance of Partnerships, with panelists Nancy Truitt, Truitt Enterprises; Wesley Wilson, Mars, Inc.; Rick A. Martinez, M.D., Johnson & Johnson; and Loren Finnell, President & CEO of The Resource Foundation, sharing their experiences. Jason Saul led the second panel, on the Role of Corporations/Foundations and Measuring the Impact. Panelists were Michael Bzdk, Johnson & Johnson, Lorie Jackson, ExxonMobil; Susan Raymond, Changing our World; and Kristi Ragan, DAI.

The Resource Foundation and the United Nations Office for Partnerships will be holding a follow-up forum in the Spring of 2011 to build upon these discussions by expanding the participation to other actors, and presenting case studies of private/civil and private/public partnerships. The full conference report is available for download on TRF’s website, http://www.resourcefnd.org.

Cycle for Water - A Journey to Raise Awareness

The Resource Foundation is proud to partner with Cycle for Water (CFW), an ambitious initiative that will take two young men from the Netherlands on an 18 month bicycle journey from the northern tip of Alaska down to the southern tip of the South American continent.

Joost Notenboom and Michiel Roodenburg seek to increase policymakers’ attention to water and sanitation issues and bring positive change to communities in Latin America by financing local, sustainable water projects. From July 2010 to November 2011, they will cover 20,000 miles on bamboo bicycles, demonstrating that for many challenges, sustainable solutions do exist. TRF is helping CFW identify and support effective and sustainable water and sanitation projects in Mexico, Honduras, Nicaragua, Costa Rica, Panama, Ecuador, Peru, Bolivia and Chile.

U.S. donors can donate to these projects through TRF, learn about each program in detail on our site, and link to timely online travel updates from Joost and Michiel.

TRF Helps Donors Track Their Progress Against MDGs

With five years left to go before the deadline for meeting the Millennium Development Goals (MDGs), the private sector has been called upon to contribute its resources in order to achieve the eight goals.

IN PHILANTHROPY AS IN BUSINESS, SUPPORTING THE RIGHT PEOPLE IS MORE IMPORTANT THAN ALL OTHER FACTORS.”

- WARREN BUFFETT
**The Resource Foundation News**

**TRF Helps Wealth Managers Assist Clients for Success**

Since The Resource Foundation’s founding in 1987, TRF has worked with advisors of high-net-worth individuals and their families as they counsel their clients on achieving efficient, effective and economical international philanthropy in Latin America and the Caribbean. Since these professional advisors provide their clients with highly sophisticated, often complex advice, they frequently employ outside specialists for solutions to some of the more complicated issues.

The most common inquiries of managers/advisors deal with the lack of infrastructure and sufficient knowledge for handling a myriad of complex issues imposed on international grant makers. Most individuals and/or their private foundations, either do not understand the requirements of the Patriot Act, Treasury regulations, and guidelines for international grant making, or they lack the capacity to satisfy the conditions. Other issues may also complicate a donor’s desires: the donor, for example, may be interested in supporting a specific issue in a specific country, but not know the most effective organizations; or, may have an interest in providing long-term reconstruction and humanitarian support in disaster situations, but not be conversant with the programmatic areas with the most potential for sustainable impact. Whatever the situation, The Resource Foundation can help you or your advisor. Contact us at 212-675-6170 to learn more.

**Update: Emergency Relief Efforts in Haiti and Chile**

Immediately after Haiti’s and Chile’s devastating earthquakes, The Resource Foundation’s partners launched emergency relief programs to help thousands of victims with invaluable support from Johnson & Johnson, the Bay & Paul Foundations, Dow Chemical, Deutsche Bank, and Kellogg, among others. Nine months later, we want to update our donors on the work of our partners, Esperanza Internacional in Haiti, MUDE and ADOPEM in the Dominican Republic, and Fundación Origen in Chile.

In Haiti, Esperanza launched a two-step campaign to bring relief to affected families in the Port Au Prince (PAP) area. It brought emergency relief to 66,000 people in the form of food, mattresses, tarp, tents, water, and other needed supplies. It also provided emergency and surgical medical assistance to 2,400 patients along with hospitals and doctors’ associations. Esperanza launched its rehabilitation phase in May in PAP, Belladere and Tru-Du-Nord to help families move towards socioeconomic development. Along the border areas with the Dominican Republic, MUDE and ADOPEM helped displaced families gain the entrepreneurial skills needed to provide for their families with great success. Recently, unfortunately, some of these activities have been delayed due to Haiti’s cholera outbreak.

In Chile, Origen joined the Municipality of Puente Alto to provide food, water and basic supplies to 500 families from the community of Rio Claro in the Maule region, one of the hardest-hit areas. After assessing long-term damages, Origen developed a plan to help families rebuild their houses through an alliance with the municipality, local construction companies and the families. The alliance, led by Origen, has built 1,000 three-bedroom houses complete with water, sanitation and electricity services.

**Exxon Mobil Sponsors Solidarios Seminar in Peru**

In the current global era, development organizations face a new, complex reality that increasingly demands a focus on self-sustainability for survival. As a result, these organizations strive to achieve sustainability while remaining true to their mission and concentrating on their long-term objectives. Immediate needs often take priority over mid- and long-term goals, causing nonprofit organizations to lose sight of their main objectives.

Thanks to the generous support of Exxon Mobil, The Resource Foundation helped sponsor an international seminar, Living the Mission: A Success Strategy for Development Organizations. The Seminar, held in Lima, Peru on July 7-8, brought together 59 nonprofit executives from 37 organizations in the region to discuss ways to address this challenge.
The “3Es” of the Dow Chemical Foundation

Since 2007, the Dow Chemical Foundation has partnered with The Resource Foundation to advance its philanthropic efforts in Latin America, which seek to promote the sustainable development of the communities where it has a presence.

As the Dow Chemical Corporation celebrates over 50 years in Brazil and 40 years in Colombia, it offered an opportunity to reflect upon how the company achieved its standing as a leader in business and an integral part of the communities where it operates.

An overriding theme across Dow’s business model is corporate social responsibility and sustainability. Its community success program is one component of Dow’s sustainability efforts. The program is framed by a targeted strategy and a number of social responsibility initiatives that support its “3Es” framework – economic development and entrepreneurship, environmental awareness and conservation, and education. This focus can be found in all of the programs Dow supports across the region.

In Brazil alone Dow supports more than 20 corporate social responsibility initiatives related to education, health, conservation of natural resources, promotion of science among young people, and social inclusion for people with special needs. These programs, while diverse in how they address the specific issues of the various communities where they are being implemented, all have one or more of Dow’s “3Es” at their core.

Inherent in Dow’s approach to its efforts are “partnerships.” Dow is able to achieve its social responsibility goals by partnering with non-governmental organizations, public authorities, scientific communities and educational institutions, as well as customers and suppliers. Its employees also play a key role in linking the company to its communities through their commitment to neighbors and neighborhoods.

Over the past three years, Dow has funded numerous high-impact projects in Latin America through its partnership with The Resource Foundation. Among these, are: Soluciones Solidarias, an initiative in Argentina and Chile that engages employees in identifying and supporting local organizations; Instituto Mexicano de Investigación de Familia y Población, AC (IMIFAP), a TRF affiliate in Mexico, that is implementing its “I Want to, I Can” life skills development program; and the Youth Strength project (Projeto Força Jovem) of the Brazilian nonprofit, Serviço Social da Indústria (SESI), which promotes human, social and professional development among vulnerable youth in the state of Bahia.

The Resource Foundation is proud to be one of Dow’s partners for Latin America. The programs Dow supports in Argentina, Brazil, Chile, Colombia and Mexico through The Resource Foundation are making a lasting impact in the participating communities and helping ensure a brighter future.

The Resource Foundation Holds Its First NYC Benefit

The Resource Foundation marked another milestone this year with the moving of its annual benefit to a new venue. This year’s benefit event, entitled “Latin Rhythms for Hope,” was held on October 22nd at the Yale Club in New York City. The event saw a packed house of old and new friends and collaborators.

Guests celebrated The Resource Foundation’s 23 years of support to development initiatives in Latin America and the Caribbean with a Latin band, silent auction, and wonderful fare prepared by the Yale Club’s culinary team. The highlight of the evening was a video and presentation from Fundación Rafa Márquez, “Fútbol y Corazón,” which provided an opportunity to learn about one of the many programs supported by the Foundation. “Latin Rhythms for Hope” was a tremendous success and raised funds to support The Resource Foundation’s work in Latin America and the Caribbean.

The event’s corporate sponsors included Crema Restaurant, Equinox, L’Oréal USA, Manhattan Innovation Lab, Martha Clara Vineyards, M Imports, Pfizer Inc, Physician’s Formula, Quintiles Consulting, Zo Co Productions. Thank you for your support!
Letter from Board Member Rudolf Laager

The Resource Foundation publishes letters and articles written by its Board members in their own words. We trust the articles reveal more about why so many capable and generous individuals support our mission to empower communities in Latin America and the Caribbean with their considerable gifts of time, talent and treasure.

Dear Friends,

Growing up in Europe I did not immediately relate poverty with Latin America. This changed when I became acquainted with The Resource Foundation in the early nineties and came to comprehend the immense need for basic help, which a large percentage of the globe’s population has. With this knowledge also came the sense of responsibility that we carry as citizens of a great nation, such as the USA.

The Resource Foundation immediately inspired me because of its focus on supporting local organizations and communities, and its ability to enable those of us interested in making a difference to participate. I like to target regions and projects that are not usually supported by large international organizations. In doing so, my personal contribution can make a difference, be appreciated, and tracked so I can see the outcome of those specific projects. In the beginning, I supported TRF largely because of the vision of Loren Finnell and the work of his experienced and committed staff. Today I am a Board member and proud to report that TRF is one of a few organization that has achieved a 4-Star Charity Navigator rating for three consecutive years.

An important reason for TRF’s success is its relationships with affiliated nonprofits in the region. These nonprofits develop the projects, present them for funding, communicate progress, and ensure proper execution. With my family, I experienced this great process during a trip to Ecuador. While visiting the country’s beautiful highlands we met with FEPP, a TRF affiliate, to present a grant to a group of 19 women from a community that was unable to grow crops because it lacked a water irrigation system for their scorched, drought-affected fields. The entire community welcomed us with open arms and together, we visited their bare fields to discuss the project. Their village sits on fertile volcanic soil and in fact, had a cistern full of water but could not buy the pump needed to get water to the fields. We know this grant will change the life of the entire community, fill children’s plates with fresh food, keep families together, and give them hope and a brighter future. It was an unforgettable moment for my entire family to receive a very special good-bye, and see the gratitude and joy in all their faces marked by the sun and hard lives.

We all have the opportunity to make a difference in the life of a community and the world. Thank you for supporting The Resource Foundation.

Sincerely,
Ruedi

FEPP Helps Female Farmers Increase Production

In a farming community near the town of Latacunga in the Cotopaxi province of Ecuador, 96% of families in the community live in poverty.

On small plots of land, they grow potatoes, barley and beans and also tend to their livestock. Most families own cows, guinea pigs, rabbits, chickens, pigs, sheep, and cattle. They eat the smaller animals during religious festivals and family gatherings, and the pigs and cattle are literally the family’s piggy bank as these are sold in order to pay for their children’s education, medical bills or any other major expenses.

Production on these lands was limited as they lacked the irrigation systems necessary to grow their crops and feed their animals. Thanks to a generous grant from the Laager family to a community group of 19 women, these industrious farmers have been able to install a much needed irrigation system, receive training on sustainable agricultural practices, diversify their production, and increase their profit.

To learn more about FEPP’s work, please read a description of its work in the Programs section of our website, or contact us at 212-675-6170.
Special Thanks for Essential General Support

Alcatel-Lucent  $24,275  Intervine, Inc.  $1,000
American Express  $5,000  Johnson & Johnson  $143,820
Bank of America  $1,000  Kellogg  $21,000
Bay and Paul Foundations  $13,000  MacDonald Foundation  $1,000
Beverly Foundation  $4,500  May Foundation Trust  $2,500
Blue Foundation  $10,000  May Foundation Trust  $2,500
Board Members  $100,000  Pfizer Animal Health  $35,800
Caterpillar  $32,838  Pfizer Foundation  $16,160
Citi Foundation  $10,000  Playa  $800
Deutsche Bank  $31,481  Ponoguogue Foundation  $2,000
Dow Chemical Foundation  $30,342  Quintiles  $10,000
Gunnerson Family Foundation  $3,000  Sharp-Zillig Foundation  $300
Individual contributors  $100,000  Starbucks  $8,800

Thank You to Our Donors and Contributors

CORPORATIONS / FOUNDATIONS

Alcatel-Lucent Foundation  A total of $280,000 for four projects in Brazil, Mexico and Venezuela
Aqua Pennsylvania  $1,000  APP - Honduras
American Express Foundation  $70,000  Finca - Costa Rica
Bay and Paul Foundations  $20,000  Origen - Chile
$12,500  Haiti Disaster Relief
Beverly Foundation  $45,500  Dominica
Brush Foundation  $25,000  Imifap - Mexico
Caddick Co./Caddick Utilities/JNA  $7,500  APP - Honduras
Campbell Hall  $8,000  Mude - Dominican Republic
Caterpillar  A total of $328,378 for seven projects in seven Latin American countries - grants ranging from $40,000 - $60,000
Citi Foundation  $35,000  Lyra - Venezuela
Compton Foundation  $35,500  Imifap - Mexico
Conicban  $10,000  Mude - Dominican Republic
DelMar Foundation  $4,000  Servivinga - Colombia
Deutsche Bank  A total of $1,439,934 for projects in five Latin American countries - grants ranging from $8,000 to $1,192,615
ExxonMobil  $25,000  Solidarios - Dom. Republic
Dow Chemical Foundation  A total of $828,630 for 64 projects in 19 Latin American and Caribbean countries - grants ranging from $10,000 to $121,460
Grossman Foundation  $5,500  Fundaec - Honduras
Institute for Bird Populations  $5,580  SalvaNATURA - El Salvador
International Foundation  $7,000  Na Bolom - Mexico
Intervine, Inc.  $5,000  Origen - Chile
Johnson & Johnson  $8,000  Solidarios - Dom. Republic
Kellogg Company  A total of $350,000 for projects in Mexico and Guatemala - grants ranging from $50,000 to $155,000
LaTor Foundation  $5,000  Mude - Dominican Republic
Mada Imports  $2,500  Peru
May Foundation Trust  $2,500  Origen - Chile
Neels Family Foundation  $15,000  Superatec - Venezuela
Pfizer Animal Health  A total of $161,100 for eight projects in eight Latin American countries - grants ranging from $27,000 to $81,000
Pfizer Foundation  $60,000  LALCEC - Argentina
$100,000  ACT - Brazil
$15,000  ALINEN - Peru
Playa Foundation  A total of $7,200 for four projects in Colombia, Peru and Uruguay
Rexam  $7,500  Superatec - Venezuela
The Rohatyn Group  $26,000  Unete - Mexico
$15,000  Fundar - Mexico
SCC Soft Computer  $31,000  Fundaec - Colombia
Starbucks Foundation  A total of $110,000 for projects in Argentina, Chile and Peru
Sullivan Family Foundation  $15,000  Hogar Bambi - Colombia
Trull Foundation  $7,500  ADOPEM - Dom. Republic
Anonymous Corp.  $32,376  Fepp - Ecuador
Witkoff Group  $1,000  Hogar Bambi - Venezuela

ORGANIZATIONS

American Express Foundation  $4,000  Servivinga - Colombia
Beverly Foundation  $4,500  Futbol y Corazon - Mexico
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THE TRAININGS ON
HOW TO GROW
TOMATOES, PEPPERS
AND ONIONS...HAVE
HELPED US IMPROVE
OUR DIETS AND THOSE
OF OUR FAMILIES. WE
CAN ALSO SELL THE
VEGETABLES FOR SOME
MONEY TO CARE FOR
OUR CHILDREN.

- ZAIDA CANALES,
ECUADOR
The Resource Foundation, a 501(c)(3) tax-exempt organization, is a leader in philanthropic giving to Latin America and the Caribbean. It partners with corporate, foundation and individual donors, and experienced NGOs in 27 countries in Latin America and the Caribbean to increase opportunities and improve living standards for the region's disadvantaged.

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